Digital Transforming The Mortgage Banking Industry The Mavericks Quest For Outstanding Profit And Customer Satisfaction

What's Your Digital Business Model?Bank 4.0 Vortex The Agile Architecture RevolutionLand and CreditThe Future of Risk ManagementThe Customer of the FutureThe Intellectual Company - Building A Model for the Intelligent EraDigital Transformation of Business Systems from a Global PerspectiveEmergent innovative financial technologies are profoundly changing the way in which we spend, move and manage our money, unlike ever before, and traditional retail banks are facing stiff competition. The global financial crisis in 2007–2009 led to large losses, and even the collapse of a significant number of established banks.

Consumerization of Retail Banking Services

Empirical studies have shown that digital technologies continue to be accepted, used, and developed. These digital tools will forever change the face of business and management. However, on the road to digital enterprise transformation and explores the transformational challenges that lie ahead for global and regional or local banks and other financial intermediaries. It is explained how these challenges derive from the emerging post-crisis structure of the market and from shadow and digital players across all banking operations. Detailed attention is focused on the impacts of digitalization on the main functional areas of banks and to the overall model of banking transformation. The authors of the book look at the external ecosystem in which they compete. The critical components of this model are data and information management; effective use of applied analytics; interconnectivity and "jumping" between analytics and services delivered by the bank; the investment in and acquisition of new external and internal data; the competitive risk faced by banks today; the value of the emerging digital business ecosystem. The book shows how the digital financial ecosystem is rapidly changing the nature of competition, and how digital transformation and transformation programs, the pedagogical approach to the process makes the book beneficial to both students who have never been involved in such a programme and practitioners who plan to implement the digital transformation in their organisation.

The Future of Risk Management

The Customer of the Future

The Intellectual Company - Building A Model for the Intelligent Era

Mavericks Quest For Outstanding Profit And Customer Satisfaction

Fintech and "tech disruptors" are using behaviour, psychology and technology to reshape the economics of banking examine the ways in which blockchain, AI, augmented reality and other leading-edge technologies are sparking a brave new world of possibilities. But if you miss the future, you might also miss that most of our learning about banking the last 700 years just isn't useful. When the biggest bank in the world isn't any of the names you'd expect, when branch networks are a thing of the past, when retail banking is broken, when financial intelligence is unpredictable and ubiquitous, and where you'll have to adapt faster than ever before just to keep up. Welcome to the future. Why an organization's response to digital disruption should focus on people and processes, not products and IT. Disruptive technologies are changing the way we bank, shift the balance of power among organizations compete. This book offers managers and business leaders a guide for surviving digital disruptions—but it is not a book about technology. It is an organizational change related to harnessing the power of the technology. The authors argue that digital disruption is primarily about people and that effective digital transformation involves changes to organizational dynamics, rather than the implementation of digital tools. The book focuses on the real challenge of using digital tools to benefit the customer experience. It provides a framework for understanding how to design and implement effective digital strategies for businesses that are able to leverage the power of technology to create value for customers, employees, and shareholders. In the book, the authors provide practical advice and approachable strategies to help organizations transform their business models and improve their digital capabilities. They offer a comprehensive resource for digital business transformation. Written by world-renowned experts in the field of digital business transformation, this book provides a framework for digital business transformation and outlines the steps necessary to succeed in this fast-paced and ever-changing landscape.
accelerate and enhance financial inclusion, amid social distancing and containment measures. At the same time, the risks emerging prior to COVID-19, as digital financial services developed, are becoming even more relevant.